JENNIFER VESSELS

Transformation Leader

Global 500 Advisor

Award-Winning Speaker

Business as usual is obsolete. And that's a GOOD Thing!

A new world is rapidly emerging and Jennifer Vessels prepares people as she delivers future-readiness—inside the world's most demanding organizations, with measurable results.

For over 20 years, Jennifer has led business transformation for Fortune 100 companies—not from theory, but on the front lines. As CEO of Next Step, she doesn't talk about change; she architects it, implements it, and proves it works.

Beyond Theory: Igniting Change. Delivering Results.

Jennifer translates Silicon Valley mindsets into executable strategies for global enterprises. Her keynotes don't just inspire—they equip leaders with battle-tested frameworks and real-world lessons from transforming Adobe, Cisco, Google, IKEA, Novartis, and Schneider Electric.

Unlike speakers who rely on research or credentials, Jennifer shares what she's learned while reshaping business models, accelerating profitable AI adoption, redefining leadership structures, and driving change that delivers ROI. Her clients don't get case studies from textbooks—they get proven tools forged in the crucible of billion-dollar transformations.

Her proven P.E.A.C.E. Framework (Purpose, Exploration, Action, Collaboration, Empowerment) provides leaders with an actionable roadmap used by the world's most successful companies to achieve future-ready success.

Jennifer Vessels
Igniting Change. Delivering Results.

"Real transformation experience from inside Microsoft and Adobe. Our team implemented her strategies immediately."
— Marius Tennøe, Microsoft

"Best speaker we've booked—Fortune 100 credibility with incredible stage presence and actionable impact."
— Andreas Ljones, CEO, FlowEvents

Trusted by

Adobe · Microsoft · Gartner · Google · NVIDIA · NOVARTIS · Stanford University

...and many more

What Makes Jennifer Different

Real Results, Not Just Insights
Hands-on CEO experience transforming Fortune 100 business models, leadership approaches, and AI integration—from Silicon Valley to EMEA and Asia.

Practitioner: Credibility from Experience
Jennifer doesn't study transformation; she leads it. Every keynote draws from live client engagements solving today's most pressing business challenges.

Silicon Valley Speed Meets Global Scale
Bridges the innovation-to-execution gap by translating breakthrough technologies andapproaches into strategies that work for complex, multinational organizations.

Actionable Framework, Immediate Impact
Audiences leave with the same proven methodology Jennifer uses with Adobe, Google, and Novartis—ready to implement Monday morning.

Book Jennifer When You Need:

✓ A transformation leader who delivers measurable results—not theories or motivational platitudes

✓ To shift mindset and extract real business value from AI, GenZ talent, and emerging work models

✓ Silicon Valley innovation applied to your reality—approaches that scale across cultures, industries, and complexity

✓ Battle-tested lessons from inside Adobe, Google, Novartis, IKEA, and Schneider Electric transformations

✓ An actionable framework (P.E.A.C.E.) your teams can apply immediately to accelerate change and future-proof success

Keynote Topics

No Clue, No Fear: Leading Through Uncertainty
Jennifer shares the real-world playbook used by Adobe, Google, IKEA, and Novartis to turn ambiguity into advantage using her proven P.E.A.C.E. Framework.

People + AI: The Fortune 100 Formula
Jennifer reveals how leading organizations extract real value from AI while strengthening creativity, judgment, and human expertise.

Business as Usual Is Obsolete
Drawing from real transformation work inside Adobe, Microsoft, Novartis, and more, Jennifer shows what leaders must do now to stay relevant.

"Jennifer equipped us with the same framework she uses with Fortune 100 clients. Real tools, real results."
— David Lycke, VP, Protector Forsikring

"Conference highlight—authentic practitioner experience, not theory. Unmatched credibility."
— Maryam Fawaiz, Ministry of Interior, Bahrain

"The real deal: Active CEO bringing Silicon Valley transformation to global stages."
— Jon Marshall, VP, PwC

Ready to get in touch to future-proof your team?

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Watch Jennifer in Action:
Jennifer's Showreel