



JENNIFER VESSELS

Future-Ready Leadership | Thriving with Change & AI | Engaging Intergenerational Teams

Your Guide to Navigating Change & Future-Proofing Your Workforce

Change isn't coming—it's here. The leaders who thrive are those who embrace uncertainty, harness AI, and unlock human potential. Jennifer Vessels equips executives with the mindset, strategies, and tools to do just that.

Why Book Jennifer?

- **Silicon Valley Insider** – Hands-on experience guiding Adobe, Google, IKEA & Novartis through transformation
- **Real-World Practical Insights** – Helping leaders engage Gen Z & AI-powered talent
- **Intergenerational Workforce Expert** – Empowering leaders engage Gen Z & AI-powered talent with Gen Z and Boomers experience
- **Award-Winning Speaker & Author** – Delivering actionable strategies with lasting impact

What to Expect from Jennifer's Keynotes & Workshops

- ✓ **Actionable Takeaways** – Practical techniques your audience can apply immediately
- ✓ **Inspiration & New Perspectives** – Shifting mindsets, sparking innovation, and driving real change
- ✓ **Customized Content** – Every session tailored to your organization's needs
- ✓ **Silicon Valley Insights, Applied Globally** – Future-ready approaches based on real-world experience
- ✓ **Proven PEACE Framework** – A roadmap for confidently leading change, growth, and future-readiness

Keynote Topics

No Clue, No Fear: Leading Through Uncertainty with Confidence

In a world of rapid change, the most successful leaders embrace uncertainty with confidence. Learn practical strategies to navigate ambiguity, foster innovation, and drive transformation. Featuring Jennifer's PEACE framework (Purpose, Exploration, Action, Collaboration, Empowerment), this keynote equips audiences with tools to turn uncertainty into opportunity.

Empowering Intergenerational Teams: Winning with Gen Z & Beyond

Gen Z and Gen Alpha are redefining the workplace. Forward-thinking leaders leverage their fresh perspectives while valuing the experience of senior talent. Through proven approaches—including digital safaris, learning labs, and reverse mentoring—this keynote equips leaders with the tools to build high-performing, intergenerational teams.

🧠 “Navigating constant change was challenging before our best ever keynote from Jennifer, who's examples, stories, tools and PEACE framework prepared all for success today and in the unknown future.”
— Marius Tennoe, Tech Lead Microsoft

Jennifer Vessels

Thriving with AI: 3 Steps to Future-Proof Leadership

AI is reshaping the workplace—those who harness it will thrive. Learn three essential steps for integrating AI effectively while ensuring business growth, employee engagement, and real ROI. Jennifer highlights a human-first approach, proving AI isn't about replacing people but empowering them.

What's Next? Future-Ready Leadership for the AI Age

The best leaders don't fear the future—they shape it. Jennifer shares proven techniques for embracing change, harnessing emerging technologies, and fostering collaboration. Audiences leave with actionable strategies to build resilience, drive innovation, and turn disruption into opportunity.

Humans vs. Machines: How Leaders Can Win in an AI-Driven World

Will AI replace jobs—or unlock new opportunities? This thought-provoking keynote challenges the fear-based AI narrative, offering a **strategic roadmap** for integrating AI while keeping humans at the center. Jennifer equips leaders with the mindset and skills needed to **ensure people and technology succeed together**.

Jennifer knows that real success requires application of insights to real world situations. Her hands-on workshops, check-ins and advisement ensure clients gain measurable return on investment.

In the words of the audience members:

🗣️ “Jennifer was the best speaker we’ve had—incredible stage presence, lasting impact AND easy to work with. Clients rave about the impact her keynotes have had on their business—months after the event.”

— Andreas Ljones, CEO, FlowEvents, OBF

🗣️ “Unlike other speakers, Jennifer ‘lives future-readiness’—her keynote demystified AI/technology so all left inspired and ready to explore with PEACE.”

— Mack Makode, VP, Under Armour

🗣️ “Hands down best speaker that delivers real value – Jennifer Vessels. Her experience, engagement of the audience and actionable takeaways are the very best.”

— Sam Taller, Director TNN Holdings

🗣️ “Jennifer challenged us to think differently about GenZ – leaving us with actionable ways to build the organization of the future with PEACE”

— David Lycke, VP Protector Forsikring

Ready to get in touch to future-proof your team?

✉ Email: Jennifer@JenniferVessels.com

🌐 Website: www.jennifervessels.com

🌐 LinkedIn: linkedin.com/in/jennifervessels

📺 Watch Jennifer in Action: [Jennifer’s Show Reel](#)

