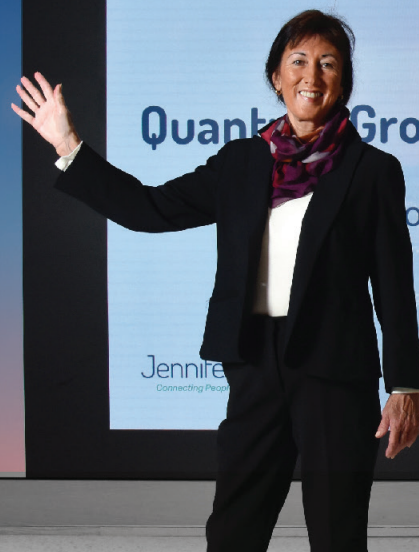


# Jennifer Vessels

Connecting people to  
future success



Today is a tipping point – economically, geopolitically, environmentally and technologically  
and people are under pressure to deliver, adapt and engage.

Jennifer Vessels, has led transformation for global leaders including Adobe, Google, Genentech, RaboBank. As Next Step CEO and Silicon Valley innovator, Jennifer lives in center of change, creating the future of work empowered by AI, technology and people across the US, Europe, Middle East, Africa and Asia.

Today is a tipping point – economically, geopolitically, environmentally and technologically. Jennifer's two decades' experience blending US business practices with European cultures to drive transformative growth for global businesses fuel her keynotes and workshops for leaders who are under pressure to deliver, adapt and engage in new ways.

Jennifer delivers proven tools, stories and inspiration to:

- Embrace change and innovate while delivering value to stakeholders
- Apply AI and other advanced technologies to gain competitive advantage
- Transform culture and mindset for future-ready agility
- Empower people through humane leadership, reskilling and technology
- Accelerate growth through AI and other technologies, enabling co-creation with customers
- Lead through change with PEACE

Her bold insights and real-world lessons learned from Silicon Valley deliver actionable takeaways including her PEACE methodology to fast-track future-ready success.

Upon earning an MBA from San Jose State University (Silicon Valley), Jennifer led international growth for UB Networks (Avaya) and Tandberg (Cisco). After launching Tandberg USA (from Norway) and completing her MS in Occupational Psychology in London, Jennifer returned to Silicon Valley and founded Next Step. Since 2006, Jennifer and her team of 40 professionals have delivered 100 – 5000% return on investment for hundreds of clients across all industries in Americas, EMEA, Asia.

Jennifer's Silicon Valley insider insights, global business experience and optimistic views of the future empower people to embrace the future with AI, emerging technology and transformative leadership approaches using her PEACE methodology and actionable takeaways as a road map.

See her recent sessions on  
[www.jennifervessels.com/speaking/](http://www.jennifervessels.com/speaking/)  
or her show reel:  
<https://youtu.be/c2YKS5NMuHM>

The future is here – move from pressure to PEACE by booking Jennifer for your next event.

Jennifer delivers keynotes, master classes, workshops and advisory services on:

**Artificial Intelligence as Key to Success for People - Silicon Valley Insider Insights**

Artificial intelligence and its impact on society is accelerating at quantum speed. Jennifer Vessels' Silicon Valley insider insights demystify AI, inspire and prepare people to work with technology to deliver exponentially greater results.

**AI, VR, Robotics, Quantum: The Real Path to Future Success**

Technology is dramatically changing society, work and life. People are pressured to adapt, disrupt or face career death. Forward thinking leaders are harnessing advanced technology to drive growth. Yet, for many, it can be scary. Learn how 25 global corporations are successfully selecting, implementing and benefiting from advanced technology – while increasing engagement and future success of their people. Participants will leave inspired and equipped to embrace new technology with PEACE.

**Future of Work: Roadmap to Success**

We are at a tipping point of change – leaders must navigate through uncertainty, embracing technology culture, innovating and disrupting to avoid being disrupted. Based on her experience leading transformation for Adobe, Avinor, CDW +, Jennifer provides clear guidelines and methodology

for PEACE during change. People leave her sessions committed to shift mindset, transform culture and business models while innovating and empowering people to achieve future success.

**Future-ready Leadership: Proven Lessons Success in World of Change**

Business as usual is no longer an option – AI, multi-generational diverse teams, hybrid workplaces and rapidly changing market needs are redefining work, the value of people and purpose of business. Jennifer's inspiring view of the future of work from Silicon Valley insights combined with her real-world experience with worlds' leading companies provide a roadmap and proven methodology for success in the future of work – with PEACE.

**Humans vs Machines: Role of People in AI/Technology-Driven Society**

"Automation and AI will be the end of jobs and society" stated by Stephen Hawking in 2016. Today, as technology is advancing at quantum speed, all must adapt or face disruption. This keynote inspires and equips people to embrace change, leverage the unique advantages humans bring to the workplace and succeed with technology.

All of Jennifer's sessions to fully address client's specific needs and desired takeaways, including her proven framework for future-readiness with PEACE. Any session can be offered in person or virtually as a keynote, masterclass or workshop with practical tools to maximize clients' return on investment.

In the words of her clients:

*"Jennifer was a 10 out of 10-easy to work, highly professional, added value in the process and great speech. Out of this world on stage -kept everyone on edge of seats."*

Andreas Ljones, CEO FlowEvents

*"I was sitting next to our CEO and he was so impressed -'she really nailed it' ".*

Guro Becker, COO Merzell

*"Best speech ever- audience left fully committed to take action."*

Darren Malvec, DNA Brand Architects

*"Unlike other speakers, it is clear you are 'living future-readiness' its not just theory which is so refreshing."*

Mack Makode, VP Under Armour

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